



PRESS RELEASE

Supremex announces strategic investment in ink-jet digital press

Montreal, Quebec, August 22, 2014 – Supremex Inc., Canada’s largest provider of envelopes and related packaging products (TSX: SXP), today announced a \$500,000 investment as part of its continued focus on providing world class print quality and service.

Supremex will install the Winkler + Dunnebeir 234DL, the world’s fastest high quality, four color ink-jet envelope overprinting press in its Ville LaSalle plant. The 234DL was developed specifically to meet the growing demand for full colour personalized direct mail and can print static and variable images on a variety of substrates at speeds of up to 30,000 pieces per hour.

“This state of the art digital press will enable us to offer value added, full colour print services to our valued Direct Mail and Corporate client groups on both sides of the border”, said Stewart Emerson, SupremeX President and Chief Operating Officer. “Mailing a printed envelope continues to offer Marketers the highest open and read rates and recall values when compared to all other media and remains an important tool for building customer relationships and brand equity.”

The company will launch this new printing service to its international customer base in Q4 2014.

About Supremex

Supremex Inc. is Canada’s largest manufacturer and marketer of a broad range of stock and custom envelopes and related packaging products. Supremex is the only national envelope manufacturer in Canada, with facilities across six provinces and employs approximately 500 people. This nationwide presence enables it to manufacture products tailored to the specifications of major national customers such as leading Canadian corporations, national resellers and governmental entities, as well as paper merchants and process and solutions providers.

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