



PRESS RELEASE

SUPREMEX TO EXHIBIT AT INTERNET RETAILERS CONFERENCE

Montreal, Quebec, June 2, 2015 – Supremex Inc., Canada's largest manufacturer and marketer of a broad range of stock and custom envelopes and growing provider of packaging and specialty products, is pleased to announce its participation in the 2015 Internet Retailers Conference and Exhibition (IRCE), the world's largest e-commerce event, June 2nd to 5th at the McCormick Place in Chicago. The event will draw over 10,000 participants involved in all aspects of online retailing.

By specializing in efficient, effective and unique e-commerce packaging solutions, Supremex serves both e-commerce brand holders and leaders in the world of e-commerce fulfillment. With manufacturing facilities in every major Canadian market, Supremex is North America's third largest manufacturer of mailing products and the leader and innovator with the Conformer® brand of expandable protective mailers.

"The IRCE event is critical in expanding the reach for our innovative fulfillment packaging solutions in the growing U.S. market," said Murray Rundle, Supremex' Director of Packaging. "Our sustainable packaging is well suited for a wide variety of hand fulfilled products including electronics, apparel, toys, cosmetics, jewellery, books, media and print on demand items".

The criteria for designing effective e-commerce fulfillment packaging have evolved past just being *fit for purpose*. Packaging must now facilitate the proper brand experience, as part of an integrated omnichannel marketing strategy. In order to achieve this, Supremex works closely with a range of stakeholders to ensure that all protective mailers and packaging not only meet rigorous pricing and performance demands, but also ensure that the brand integrity and customer experience is upheld through custom print, design and innovative ideas.

About Supremex

Supremex Inc. is Canada's largest manufacturer and marketer of a broad range of stock and custom envelopes and growing provider of packaging and specialty products. Supremex is the only national envelope manufacturer in Canada, with facilities across seven (7) provinces and one facility in the United States and employs approximately 500 people. This national presence allows Supremex to manufacture and distribute products tailored to the specifications of national customers such as major corporations, national resellers, governmental entities, as well as paper merchants, statement processors and solutions providers.

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